

Einovo Internet Consulting Service

A good plan is a good start! It's better to do some research before immediately jumping into the hot internet market without thinking.

Internet Marketing Research



Fully understand the internet Market you are about to compete with:

- What is the current market situation? What will be the estimate growth rate in the short term and future?
- How competitive is the market?
- Who are the leaders of this market? How many shares that they have dominated this market?
- Who will be the Potential Customers?
- Detailed Analysis of other competitors:
 - Competitors Price Information
 - Competitors Website Analysis
 - Sales & Marketing Strategy the competitors use

Target Internet Business Market analysis



- Choose and Focus on the **Target Market**
- Compared to other competitors, which are the strengths and weaknesses of your business? (SWOT Analysis)

Internet Business Ads Campaign Plan



Customized Internet Ads Plan within your budget:

- Internet Ads on Major Search Engineers: Google, Yahoo and more.
- Internet Ads on leading industry websites

Search Engine Optimization



SEO simply means Search Engine Optimizer, in simply way, it means to improve your web site page ranking and to let the major search engineer find you and rank you higher, by this way, the potential customers also could find you easier and quicker.

SEO is an important technology which can dramatically improve your web site sales and brand name.

Web Content Edit



Many customers find it is a very exhausted and time consuming process to edit the web content by themselves. Many projects are also delayed due to the lack of clarity of the web contents and repeated revisions.

We certainly can help with!

- Define the Web Structure

We will discuss and determine the major online business models with our clients and so the target online market and customers

- Web Content Optimization:

Discuss with our clients, to decide: what kind of company culture, company information and main services should be promoted on the business web site; to fully promote company values and company products online



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